



# Sysec Revs Up Performance at British Grand Prix

“Thanks to Sysec for the VIP treatment to the British Formula 1. The fans in general and customers of Sysec were blessed with a rare event being a dry British GP which made the day altogether more enjoyable.”

Sean Muirhead of  
Talbot Underwriting



Sysec Ltd,  
Asmec Centre,  
Merlin House,  
Brunel Road,  
Theale,  
Berkshire,  
RG7 4AB.  
United Kingdom.

Phone: +44 (0)870 041 1199  
Fax: +44 (0)870 041 1188  
E-mail: [info@sysec.co.uk](mailto:info@sysec.co.uk)  
Web: [www.sysec.co.uk](http://www.sysec.co.uk)

**Reading, UK – Wednesday July 14th –** While Mark Weber and Lewis Hamilton were battling it out for supremacy at the British Grand Prix on Sunday July 11th, Sysec and several of their clients were enjoying the spectacle from the grandstand at Silverstone.

Formula 1 is the pinnacle of automotive sport. Performance, speed, reliability and driver safety are all of paramount importance. Small margins of improvement can be the difference between winning and losing. All F1 teams rely on advanced technology and the ability to analyse large volumes of data on engine, tyre and fuel performance in real-time to keep

drivers informed about how to get the best from their car throughout the race.

Sysec invited representatives from their information security and identity management clients to experience the excitement of the British Grand Prix at



Sysec clients captivated by the race

Silverstone this year. After all, when you put your mind to it, the world of information security shares common goals with Formula 1: both need accurate and timely information to make informed decisions to protect sensitive data and systems; both provide the infrastructure that delivers confidence that security, be it driver safety or user protection from internet and identity theft, are built into the solution.



Mark Webber and Lewis Hamilton battling for first place on the podium

All the clients who were able to join Sysec on the day will be avidly following the rest of the Formula 1 series throughout the remainder of the season to see who comes out as winning driver and team for 2010.

Cris Pikes, Managing Director of Sysec, observed, "Formula 1 is recognised worldwide for the superb engineering of the cars, the skills of the best drivers and the sophistication of its use of IT to find the winning advantage. With the British Grand Prix taking place literally on our doorstep we thought it an excellent opportunity to invite a group of our information security and identity management clients to experience one of the oldest and most prestigious races in the grand prix calendar at Silverstone."

The clients of Sysec all enjoyed an exciting day and an incident-packed Formula 1 Grand Prix. Sean Muirhead of Talbot Underwriting, one of the customers who shared the Grand Prix

experience with Sysec, commented on the day as follows, "Thanks to Sysec for the VIP treatment to the British Formula 1. The fans in general and customers of Sysec were blessed with a rare event being a dry British GP which made the day altogether more enjoyable"

Red Bull and an Australian driver may have triumphed on the day but Lewis Hamilton held on to second place to retain his overall leadership of the title race. All the clients who were able to join Sysec on the day will be avidly following the rest of the Formula 1 series throughout the remainder of the season to see who comes out as winning driver and team for 2010.



Mark Webber, Winner, British Grand Prix 2010

## About Sysec

Sysec has achieved a reputation for technical excellence in the IT Security market spanning the past decade. Sysec's core competencies range from Identity and Access management through Perimeter, Network and Endpoint control. The Sysec brand is known and trusted across the IT industry as a leading niche provider of information assurance, compliance & security within the United Kingdom. Servicing a vast range of clients both directly and indirectly Sysec has delivered some of the UK's most complex and demanding IT security solutions.